

The Orientation and Problems of theory discipline of art

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Abstract: With the upgrading of the art theory to a first-class discipline a few years ago, the controversy also arises. Some scholars have an opinion that the art theory is not qualified as a first-class discipline. Since 2011, the theory of art history has made great progress and established its position as a first-class discipline. However, in the process of development, there are still some problems. Some scholars believe that there are some problems in the theory of art, such as "the name does not match the reality".

1. The disciplinary nature and orientation of the art theory

The art theory would be a first-class discipline under the category of art. As far as the nature of the subject is concerned, it is a subject of macro research on artistic phenomena. This discipline is different from the other four first level disciplines under the category of art with its macro vision and the discussion of the general law of art. So, where are the macroscopic and universal characteristics? The first is about the universality of different art categories. For example, the influence of times, technology and economy on different art categories all belong to this kind of problem. Secondly, it is the emergence of new art phenomena involving different art categories. We hope to find out the key reasons for the occurrence of art phenomena through the macro disciplinary perspective of the art theory. In the period of the industrial revolution in human society, art from the period of artificial skills into the period of mechanical skills, especially the emergence of electric power, has greatly promoted the modernization process of human society. At the end of the 19th century, the technological revolution represented by electric power promoted great inventions and progress in human history. The inventions directly related to art, such as cameras, video cameras, radios and televisions, greatly promoted the progress of artistic creation means, artistic methods of communication and consumption concepts. Until the end of the 20th century, with the emergence of the Internet, art was considered from the perspective of digital technology. Problems of art such as creation tools, the viewing mode, the analysis perspective and industry form were constantly renovated, which also needed theoretical thinking.

It can be said that the technological revolution of the past 200 years has had a huge impact on artistic concepts. Art has gone from imitation to all-round creation. Early realism and romanticism have developed into various artistic pursuits such as modernism and post-modernism, which would be more and more closely combined with the quality of human life. In this process, it appears more than one art category of change phenomenon. And the main problem contained in this phenomenon is the impact of technological change on art, which is also a universal problem worthy of in-depth discussion from the macro perspective of theory discipline. The purpose of universality is to make theorists and artists understand the law and trend of art, and to establish a theoretical system of art with Chinese characteristics. It is to solve the problem of "body" of Chinese art theory. Therefore, we must think from its particularity, and then rise to the universality.

What's more, category is a philosophical term, which refers to the basic perspective when people think about problems. It is a form of concept with common characteristics that people get from the highly abstract and concise characteristics of things and dominate the generation of a series of concepts. The subject of art theory is a new subject, and there is no relatively stable category yet. The establishment of the research category of theory discipline of art also needs to be gradually established

according to the actual needs and the experience of other disciplines. From the current situations, the essence, functions, thinking, creations, styles, genres, communications and consumption of art should be included in the basic category of the art theory. These categories reflect a series of problems from human's basic demand for art to the satisfaction of this demand. They can make theorists imagine and think, go deep into the interior of art phenomenon and the exterior of art phenomenon, and make the art theory continue to dig deeply, so as to derive a series of valuable propositions.

2. The reasons for the dispute of the name of the art theory

2.1 The research content of theory discipline is not clear

As for the research object of the art theory, everyone agrees that it is "art". The difference between different views lies in the limitations of art. For "art", some scholars regard it as "general art", while some consider it as "the integrity of art", and some deem it as "art system". And the "art theory" is mainly based on non-individual, non-individual and non-specific general individuals. The study of art based on whole art and abstract art can combine various theories and applied art. From the current definition and research, we can see that the purpose of research of the art theory is to find the general rules of art. Researchers need to repeatedly carry out in-depth research and exploration on various art forms, which also makes the art theory, a first-class discipline, to a large extent become a serious "hodgepodge" for many people. On the one hand, researchers almost agree that there are many overlaps between the research content of the art theory and many other disciplines under the category of art, which leads to the unclear research content of the art theory. Because the research scope of the art theory overlaps with other disciplines, it also causes a certain degree of controversy on the art theory as a first-class discipline.

2.2 The nonstandard expression of subject names leads to the confusion of terms

As a first-level discipline, art theory is not standardized, and the teaching content does not conform to the title, while new terminology confusion has appeared in the research activities of international environmental law. Some scholars knew that and deliberately created a new name for the discipline, or tried to avoid using it. If they pay close attention to it, they will find that many articles have discussed the name of "art research" or the "art theory", but in fact these names regard the "art theory" as discipline. In addition, as different objects of study, the term of "art theory" would be the same, which would inevitably produce new content.

2.3 Unclear subjects hinder development of discipline

In a word, only a comprehensive study of art as a whole can be regarded as a theoretical study of art. Many disciplines of the art theory in our country are located in professional colleges of art. The teachers of theory discipline are often teachers of some other discipline of art, which is more prominent in the field of art history. If a student or a teacher writes a paper in the field of the art theory, it is very easy to be misunderstood as belonging to other categories and rejected. In fact, it is almost impossible for people who study the art theory to learn another art at the same time, and then compare the two kinds of art, as is the case in art schools of universities. If a student majoring in art theory studies one kind of art at first, it is very difficult for him to study another art before he studies art theory. Most of the art theory graduate students are studying art background. If they are in the graduate stage, they may learn another art in order to carry out research of the art theory, but it is also very difficult to achieve.

2.4 Using the method of comparison to consider the universality

The art theory is a new subject, while the evaluation standard is difficult to build, and there is no need to rush to design. However, the design discipline of the art theory mainly includes scientific research and personnel training. In terms of personnel training, there will be various research papers and topics. First of all, we are going to introduce a new discipline. We must have a comprehensive attitude, covering, constantly trying, and paying attention to discipline. Now it is a combination of

the two. Lacking in tolerance is not conducive to the opening of the mind, while lacking self-discipline is not conducive to the growth of the discipline. If it's about topic selection, the latter is more important.

The first is the art theory major graduates who come together from the four first-class disciplines of music and dances, dramas, films and televisions, and the art design. The most critical problem is discipline self-discipline. This question can be answered based on the preliminary consensus reached during the meeting of document selection of the China Academy of Art. This consensus is based on the research goals of the discipline of art theory, and it is mainly manifested in the following aspects. Firstly, if the topic of graduate study is a common topic, there would be no dispute, for example, the style, the function, and the common problems of art, as well as the relationship between art, technology and media. Secondly, there is no dispute if the topic of the thesis is the comparative study of two or more artistic categories, such as the comparative study of poetry, paintings and calligraphy, dramas and dances.

3. The way and prospect to improve the academic level of theory discipline of art

First of all, we should be confident in the theory of art. This is a discipline with broad vision and infinite vitality. It is a discipline that can make people think deeply about the art theory in the process of discussion and contention. Secondly, we must devote great efforts to research, and we should continue to produce new results, as well as using solid results to respond to doubts about the subject and contribute to the country's artistic theories. Finally, we should pay attention to the mutual benefit of teaching and learning in the process of personnel training, so that teachers and students of the art theory can explore new methods, explore new ideas and cultivate new talents in the process of joint discussion and mutual learning. Only the growth of generation after generation of teachers and students can really promote the progress of the art theory.

4. Conclusion

Nowadays, there are still some positioning problems and terminology confusion in the theoretical discipline of art. Some problems hinder development of discipline, and bring some scholars a certain degree of confusion. In order to solve these problems, we need to make unremitting efforts. But as a first-level subject qualification, it is undeniable that the subject of art theory is sufficient. We ought to solve the problem through the development of the discipline, also reduce the disputes on the positioning and naming of the theoretical discipline of art, and have the harmonious development of various disciplines and mutual promotion.

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